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“I’m thrilled that our work was selected for the Grand Prix Award. Glad is a new and relatively unknown design agency, so the prestige of this award shines a light on our company and underlines our focus on creativity and craft. Immediately following the announcement, we saw increased activity on our website and social media platforms. The awards also give us a point of difference when speaking with prospective clients and help massively in strengthening our credibility and reputation”. Dave Burdon, Creative Director, Glad

“We were (obviously) delighted to win the awards – winning the chairman’s award for architecture was a very welcome surprise. The Possil concrete garden project could easily be overlooked. It is great that such a modest, community focused project delivered on a tiny budget was picked out by the judges. The chairman’s comments on the project meant a great deal to us – there was a real understanding and appreciation of the project”. Rolf Roscher, Director, ERZ

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## SCOTTISH DESIGN AWARDS 2012

### Call for Entries

Demonstrate and prove your design talent, whether it be graphic or architectural, by entering the Scottish Design Awards 2012

If you are based in Scotland you can enter any work you have produced. For architects the building need not be built in Scotland it can be built anywhere in the world providing your practice is based on Scotland.

Enter the awards and show the Scottish Design Industry that you are the best within your field.

**Deadline for entries: 5pm Friday 9th March 2012**

Contact Lyndsay Wilson on 0141 559 6063 or  
[lyndsay.wilson@carnyx.com](mailto:lyndsay.wilson@carnyx.com)

[www.scottishdesignawards.com](http://www.scottishdesignawards.com)

# Scottish Design Awards 2012

## Call for Entries



### New categories for 2011

- App Design
- Student Design
- Student Architecture

### What work is eligible?

**Design:** work done by Scottish design consultancies, advertising agencies, direct marketing agencies, printers and client companies or work done for Scottish clients no matter where the designer is based.

**Architecture:** buildings/projects built in Scotland, buildings/projects designed by Scottish architects/engineers/lighting designers but sited anywhere in the world.

### Why enter

- To demonstrate your talents and skills to existing and potential clients
- To reassure clients that you are the best company to work with.
- To demonstrate your talent and skills to your rivals and peers.
- To be seen as an awards winning company doing awards winning work.
- To have your work showcased alongside Scotland's leading designers and architects.
- To stand out from the competition.
- To gain great PR opportunities.
- To boost morale throughout your company and reward your hardworking teams.
- To highlight the importance of graphic and architectural design.

### Judging Panel

The awards will be judged by two panels, one for design and one for architecture and on these panels will be experts from each industry who will use their knowledge and skills to decide who wins the awards.

### What are the judges looking for?

As the awards are about design excellence, whether that be graphic or architectural design and the panels will be looking for an innovative piece of work, a new approach to design and a concept that stands out from the crowd.

### Cost to enter

#### Early Bird Entry Rate

Entries before 6th January receive a 20% discount on your entries.

#### Student Price

£39 + vat

#### Entry Price

£165 + vat for your first entry and £69 + vat for each additional entry

Corporate/elite members of the MiNetwork qualify for a 10% discount on entry price and other benefits – see [www.minetwork.me](http://www.minetwork.me) for more information

### Awards Ceremony

The 2011 awards ceremony will be held in May in Glasgow.

The event will be attended by the elite of the Scottish Design and Architecture industries as well as suppliers to these industries.

Tickets will be on sale shortly. To register your interest, please email your details to Lyndsay Wilson at [lyndsay.wilson@carnyx.com](mailto:lyndsay.wilson@carnyx.com)

For more information please contact **Lyndsay Wilson** on **0141 559 6063** or [lyndsay.wilson@carnyx.com](mailto:lyndsay.wilson@carnyx.com)

### How to enter

Ensure that your entries conform to all the rules and are sent in the form stated in the submission formats section.

Please follow the instructions below to enter the Scottish Design Awards 2012

- Register on the Scottish Design Awards website.
- Look at the categories and decide which ones you would like to enter.
- Complete the entry process online.
- Please supply High Res Jpegs (360dpi) of all submitted work online. Please note these images may be used for publication and the show in the event of a nomination and/or win.
- Process Payment. Payment can be made by credit cards – all major credit cards except American Express or Diners Club. Alternatively if you wish to make payment by cheque, leave your entry in your basket. Please make cheques payable to Carnyx Group Ltd.

### Sending in your work

- Complete one copy of the INDIVIDUAL ENTRY FORM for each entry and loosely attach it to the relevant entry boards or samples. **DO NOT GLUE** – for all categories that require boards or samples.
- Complete one copy of the SUMMARY ENTRY FORM and ensure it is enclosed with your entries.
- Deadline for entering **5pm Friday 9th March**. Ensure delivery of entries to: Scottish Design Awards, 4th Floor, Mercat Building, 26 Gallowgate, Glasgow G1 5AB.

Deadline for entries:  
**5pm Friday 9th March 2012**

Enter at [www.scottishdesignawards.com](http://www.scottishdesignawards.com)

# Scottish Design Awards 2012

## Call for Entries



### Categories

\*Please note that all entries to the awards are automatically entered into categories 1, 2, 3, 4, 5 and 6.

#### OVERALL

1. **Design Grand Prix** (see rule 1)
2. **Architecture Grand Prix** (see rule 1)
3. **Chairman's Award for Design** (see rule 1)
4. **Chairman's Award for Architecture** (see rule 1)
5. **Design Agency of the Year** (see rule 1+2)
6. **Architectural Practice of the Year** (see rule 1+2)

#### GRAPHIC

7. **Publications** e.g. books/magazines
8. **Corporate Literature/Annual Report**
9. **Stationery**
10. **Direct Mail**
11. **Corporate Identity**
12. **Poster**
13. **Promotional Literature**
14. **Item of Self Promotion** (see rule 3)
15. **Packaging**
16. **Exhibition/Point of Sale**
17. **Student Category** (see rule 4)

#### DESIGN CRAFTS

18. **Craft** e.g. Photography, Typography, Illustration, Copywriting

#### PRODUCT DESIGN

19. **Best Product Design**

#### DIGITAL MEDIA

20. **Use of Visual Design** e.g. websites
21. **Digital Design** e.g. Film/TV Titles, Animation, CD ROM/DVD
22. **App Design**

#### LIGHTING

23. **Lighting** (see rule 5)

#### INTERIORS

24. **Interior Design** (see rule 6)

#### ARCHITECTURE

25. **Regeneration** (see rule 7)
26. **Residential**
27. **Affordable Housing** (see rule 8)
28. **Leisure/Culture Building or Project** ( See rule 9)
29. **Health Building or Project** (see rule 10)
30. **Education Building or Project** (see rule 11)
31. **Commercial/Offices Building or Project**
32. **Retail Building or Project** (see rule 12)
33. **Public Building** (see rule 13)
34. **Proposed Building** (see rule 14)
35. **Re-use of a Listed Building** (see rule 15)
36. **Low Cost Project** (For schemes under (£200K)
37. **Student Architecture** (see rule 4)

#### ENGINEERING

38. **Engineering Design** (see rule 16)

#### PLACE MAKING / MASTER PLANNING

39. **Public Realm/Landscaping** (see rule 17)
40. **Place Making / Master Planning** (see rule 18)

#### ENVIRONMENTAL

41. **Sustainable Design** (see rule 19)

#### FUTURE BUILDINGS

42. **Future Building** (see rule 20)

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Deadline for entries:  
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# Scottish Design Awards 2012

## Call for Entries



### Category Rules

1. The Grand Prix and Chairman's Award will be selected from all entries. You cannot enter into this category.
2. Only those entering other categories in the awards will be eligible to enter this category. Entrants should enter a portfolio of work from the past year.
3. Work in this category must have been designed for the submitting company by the submitting company.
4. **Design** - Open to all Scottish universities/colleges that provide a graphic/digital design course. Students MUST be enrolled in a full time course to qualify. Students should submit a piece of work they have worked on from academic year 2010 until 2011. Student work can fall under the following disciplines - Graphic (publications, poster, direct mail ect), Craft (photography, Typography, Illustration & Copywriting) and Digital Media (Use of Visual Design, Digital design and App design).  
**Architecture** - Open to all Scottish universities that provide an architecture course. Students MUST be enrolled in a full time course to qualify. This category will enable both pre graduate (years 1-3) and post graduate (4-5) to submit a project they have worked on from academic year 2010 until 2011. Pre graduate and Post graduate work will be judged separately and awarded accordingly. Please clearly state on entry form your university and year group.  
Cost - £39 + VAT
5. This category is open to architectural lighting design projects that include exhibitions and event installations that were in excess of 3 days in duration or installations that were used or erected in more than one location and open to the public in excess of 3 days.
6. May be a commercial, leisure, retail, residential or domestic interior
7. Projects in this category should be an environmental scheme, building project (new build or upgrade of an existing building) or a programme of new signage or artworks and should form part of a wider plan for the area's physical and economic social regeneration.
8. Affordable housing relates to homes provided by local authorities, housing associations, private developers and individuals and includes housing for rent and subsidised home ownership projects.
9. This category includes Leisure / Culture buildings such as; sports facilities, theatres, arts centres etc.
10. Health covers hospitals, medical facilities etc.
11. Education covers schools (public and private), universities, colleges etc.
12. Retail category covers individual shops as well as retail outlets and shopping centres.
13. Can be publicly funded or for public use.
14. This project must be in a proposed state until at least March 2012. Proposed meaning not under construction but still in the planning stages. For buildings under construction see the Future Buildings section.
15. This category will reward a project for excellence in the sphere of conservation, restoration or adaptive re-use and should involve a listed building. Submissions should include information about the condition of the building before the work was undertaken, a short statement about the building's significance and a description of the intention behind the works undertaken.
16. This award recognises engineers working on projects where the engineering of the structure of the services has posed a significant design challenge.
17. Covers hard and soft landscaping.
18. Judges will look for excellent masterplan design and evidence that the location, orientation of the buildings, the activities that they contain and the design of the surrounding space formed a critical component of the brief and proposed/ complemented project. It is also important to make evident how people have primacy in proposals.  
  
For the purpose of these categories, masterplan is analogous to the development plan, design framework, development framework etc.
19. This category will reward a project where the architect has managed to address the issue of sustainability along side broader design quality.
20. The Future Building categories are designed to reward buildings that are under construction but not completed.

The lighting design projects shall either be the work of a designer based in Scotland or for a client based in Scotland, but may be for projects sited anywhere in the world.

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Deadline for entries:  
**5pm Friday 9th March 2012**  
Enter at [www.scottishdesignawards.com](http://www.scottishdesignawards.com)

# Scottish Design Awards 2012

## Call for Entries



### General Rules

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- Entries submitted into the graphic design categories, 7-20, must be published, displayed, broadcast or mailed between 1st January 2011 and 4th February 2012. Work entered into previous Scottish Design Awards will NOT be eligible.
- Projects submitted into Architecture categories, 21-38, must be completed or scheduled for completion between 1st January 2010 and 4th February 2012. Work entered into previous Scottish Design Awards will NOT be eligible.
- Projects submitted into future buildings category 39, must have been under construction and not completed within the time frame of 1st January 2010 and 4th February 2012. Work entered into previous Scottish Design Awards will NOT be eligible.
- All submissions must be accompanied by an individual entry form, please ensure that the forms are attached loosely to the back of the entries.
- As the judging will be anonymous please ensure your branding is not shown on your submissions
- Work entered into more than one category must be treated as a completely separate entry and payment made for each.
- All entries must be supplied in the specification stated in submission formats.
- Entries must be received by no later than Friday 4th February 2011. Please note that we cannot guarantee that entries received after this deadline will be considered.
- Only entries received before 6th January will receive the early bird entry discount rate.
- Entries are open to all architects, lighting designers, structural engineers, urban designers, landscape designers, commercial developers and community groups. Design consultancies, Advertising agencies, direct marketing agencies, printers, games development companies and client companies in Scotland, or whose client is based in Scotland.
- The judges reserve the right to re-allocate entries that in their view are incorrectly entered.
- The organisers reserve the right to retain entries for subsequent publication/exhibition in relation to the awards.
- The organisers reserve the right to verify that all entries have been commercially produced for a commercial client. Proof of publication or transmission may be requested.
- Unfortunately due to the number of entries received, no correspondence will be entered into regarding entries or feedback given.
- The judges' decision is final.
- Entering work is at your own risk – entries will not be kept after the judging and cannot be returned.
- Whilst every care will be taken in the storage of entries, the organisers will not accept responsibility for loss or damage of entries.

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# Scottish Design Awards 2012

## Call for Entries



### Submission Formats

Submissions should be clearly marked and must be in the following form:

**Graphics** - Mounted artwork (max size A2) except for brochures, annual reports, publications, posters and direct mail where samples should be submitted. High-res Images of your entry must be uploaded online.

**Packaging & Point of Sale** - examples where possible or photographs should be mounted onto boards (Max size A2) plus High-res Images of your entry must be uploaded online.

**Exhibitions** - photographs mounted onto boards (max size A2). Exhibition plans should also be provided plus High-res Images of your entry must be uploaded online.

**Digital Media** - Please supply websites as URL's and upload 3-4 high-res screen grabs online.

**Digital Design** - Entries into the including Animation must be supplied as a DVD, QuickTime, or MPEG and upload 3-4 high-res screen grabs online

**Craft** - mounted onto boards (max size A2). Exhibition plans should also be provided plus High-res Images of your entry must be uploaded online.

**Interiors** - mounted artwork onto boards (max size A2) plus High-res Images of your entry must be uploaded online.

#### Lighting

One A1 board and one A4 file containing hard copies of the following:

- 300 word (max) overview of the design concept for the lighting and the relationship of the lighting design to the building and site. - word document or pdf.
- 100 words (max) - A technical summary of equipment used, control methods, power used by the installation and any specific technical challenges in the project. - word document or pdf.
- Conceptual information as presented to the client, presentation material, CG Images etc -- word document, pdf or JPEG images.
- MPEG, Quicktime or .mov file of the lighting installation for the judges to view it in situ.
- Photography of the project indicating the final lighting effects achieved. Any additional lighting, the use of High Dynamic Range imaging or digital post production work to be noted with caption information - JPEG images.
- 3-4 high-res images of the lighting installation uploaded online. These images will be used for publication in the event of a nomination - JPEG images.

#### Architecture, Engineering, Place Making / Master Planning, Environmental and Future buildings

One A1 board and one A4 file containing hard copies of the following:

- Photographs of the finished product
- Site plans, elevations and sections
- 400 word (max) overview of the project including purpose and brief, location and site characteristics, cost
- Background material including computer generated images, copies of preliminary sketches, alternative preliminary schemes, information on context, precedents for design and excerpts from working drawings may also be submitted.
- All entries must be accompanied by a HIGH-RES PDF or JPEG 360 dpi uploaded online.

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# Scottish Design Awards 2012

## Call for Entries



Please complete this page - indicating the categories you are entering - and return ASAP by fax or email to  
e: [lyndsay.wilson@carnyx.com](mailto:lyndsay.wilson@carnyx.com) f: 0141 559 6050

### GRAPHIC

- 7. Publications e.g. books/magazines
- 8. Corporate Literature/Annual Report
- 9. Stationery
- 10. Direct Mail
- 11. Corporate Identity
- 12. Poster
- 13. Promotional Literature
- 14. Item of Self Promotion
- 15. Packaging
- 16. Exhibition/Point of Sale
- 17. Student Category

### DESIGN CRAFTS

- 18. Craft

### PRODUCT DESIGN

- 19. Best Product Design

### DIGITAL MEDIA

- 20. Use of Visual Design
- 21. Digital Design
- 22. App Design

### LIGHTING

- 23. Lighting

### INTERIORS

- 24. Interior Design

### ARCHITECTURE

- 25. Regeneration
- 26. Residential
- 27. Affordable Housing
- 28. Leisure/Culture Building or Project
- 29. Health Building or Project
- 30. Education Building or Project
- 31. Commercial/Offices Building or Project
- 32. Retail Building or Project
- 33. Public Building
- 34. Proposed Building
- 35. Re-use of a Listed Building
- 36. Low Cost Project
- 37. Student Architecture

### ENGINEERING

- 38. Engineering Design

### PLACE MAKING / MASTER PLANNING

- 39. Public Realm/Landscaping
- 40. Place Making / Master Planning

### ENVIRONMENTAL

- 41. Sustainable Design

### FUTURE BUILDINGS

- 42. Future Building

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# Scottish Design Awards 2012

## Individual Entry Form



To be completed for each piece of work entered (photocopies are acceptable).

All information given may be published therefore please state clearly.

\*Submitting Company:

\*Category Number:

\*Category Name:

\*Client:

Client Name and Email:

\*Project name/title of entry:

Website (New Media category only):

\*\*Team Members Names and Roles (e.g. Designer, Architect, Art Director, Programmer, Photographer etc.):

\*Date first published/mailed/transmitted/distributed/built:

# Scottish Design Awards 2012

## Summary Entry Form



To be completed to summarise all pieces of work entered (photocopies are acceptable)

Submitting Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Postcode: \_\_\_\_\_

Email: \_\_\_\_\_

Tel No: \_\_\_\_\_

I have read the rules and agree to abide by them. I understand that should I be in breach of the rules I shall be disqualified from the competition and held liable for any expenses incurred by the organisers.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### SUMMARY OF ENTRIES (please continue on a separate sheet if necessary)

Category Number/Name: \_\_\_\_\_ Title of Entry: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I entered in time to get the Early Bird Rate:

First entry £132 Additional Entries at £55.20: \_\_\_\_\_

**OR** I missed the Early Bird Rate:

First entry £165 Additional Entries at £69: \_\_\_\_\_

Total number of submissions: \_\_\_\_\_ Total excluding VAT: \_\_\_\_\_

\*Corporate/Elite MiNetwork 10% discount VAT: \_\_\_\_\_ Total: \_\_\_\_\_

Only Corporate and Elite members of the Marketing Industry Network receive 10% discount of their entry fees. Visit [www.minetwork.me](http://www.minetwork.me) for more information.

### PAYMENT

I enclose a cheque for: £

made payable to Carnyx Group Ltd

OR

\*Please debit my

Mastercard  Visa  Switch for £

\*American Express and Diners Club are not accepted

Card No.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Issue No. (Switch only): \_\_\_\_\_

Security No.: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_